

**Agenda Item No:** 6

**Report to:** Museums Committee

**Date of Meeting:** 28 June 2010

**Report Title:** Attendance Figures

**Report By:** Cathy Walling  
Museum Curator

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**Purpose of Report**

to inform members of figures for attendances, educational activities and use of the Museum's website for the fourth quarter of 2009-10

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**Recommendation(s)**

- 1. the report is for noting**

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**Reasons for Recommendations**

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## Introduction

### 1. Attendances: Hastings Museum and Art Gallery

The figures for January to March 2009 are given for comparison.

	Jan - March 2010	Jan - March 2009
Number of Visitors	7869	5501
Pupils in organised groups	1168	648
Total number of visitors 2009 -10	34252	
Total number of visitors 2008-9	30688	

### 2. Attendances: Old Town Hall Museum

	Jan - March 2010	Jan - March 2009
Number of Visitors	3744	2384
Pupils in organised groups	494	366
Total number of visitors 2009 - 10	16800	
Total number of visitors 2008 - 9	15196	

### 3. Website Visits

Jan - March 2010	19495
Jan - March 2009	19525
Total number of visits 2009 -10	74290
Total number of visits 2008-9	79601

### 4. Comment

There have been encouraging increases in the total number of visitors to both Museum sites in this quarter. At John's Place the exhibition of works by Jake and Dinos Chapman attracted much publicity and interest both in the town and further afield. At the Old Town Hall Museum the start of the holiday season has meant an increase in users of the TIC.

There has been an increase of over 40% in visits by organised educational groups. Many of these visits have resulted from a series of popular Drop-In Days for teachers organised by the Education Officer. During National Science Week in March a partnership with St Pauls School saw 6 classes visit the Museum.

Other schools and colleges who have visited the Museums in the last quarter are: St Mary Star of the Sea Primary, St Leonards Primary, Pebsham Primary, Benenden Primary, Oakleigh Primary (Tunbridge Wells), St Mary's Special School, Torfield, Glyne Gap, New Horizons, William Parker Sports College, Academy 6, South Coast College, UCH, and schools from France and Germany.

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#### Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

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#### Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

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#### Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness      Yes

Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes

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## Background Information

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### Officer to Contact

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